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# GURNEY'S PLANTING MAGAZINE

Vol. 2

HELPFUL PLANTING HINTS—STORIES & FUN ABOUT PLANTING

No. 2

Yankton, South Dakota, September, 1944

## Let's Get Acquainted

Here are a few satisfied and enthusiastic Gurney customers. We like to hear from them often, so we can be sure to know what they like and what does best for them, and how they're getting along. We like pictures, too, and pay a dollar for every one we can use in the Planting Guide and the big spring Catalog. Remember, a subscription to the Planting Guide is an order for seed or plants or chickens. As long as you order, you'll receive the magazine regularly, and we hope you'll write, too. Ask us for advice if you need it. But write and let us know how things are going and growing for you. We're always busy here at Yankton, but never too busy to enjoy a word from a friend.



**A JOB OF MILKIN'**—Little Nancy Lou Dack of Stanton, Minn., feeds the goat kid while her mother milks. Both are good Gurney Gardeners. Mrs. Dack "hopes the picture of the goats will prove interesting." We think it is and hope the rest of you will send in pictures of your pets.



**HALF WAY UP POLE**—"I am sending you my picture with my sunflowers that were planted from your Mammoth Sunflower seeds. They grew about 16 ft. high and were half way up the electric light pole."—Mrs. C. L. Hatfield, 805 3rd Ave., S. W., Pipestone, Minn. Can YOU beat 'em?



**GIRL SOLDIER**—"Dear Sirs: Here is a picture of my sister Joan, and I hope you will be able to use it in your Planting Magazine. Picture was taken last winter. We've had Gurney's seeds for two years now and we think them the best."—Miss Florence Martell, Hosmer, S. Dak.



**BEST HYBRID GROWTH**—"I am sending a snapshot of Sgt. and Mrs. Burdette Boese of Webb, Ia. Mrs. Boese is our daughter. Picture of this Gurney Hybrid was taken July 12—it grew 2 ft. after that. Sgt. Boese is 6 ft. tall."—Mrs. John Trainer, Sibley, Ia.



**ON HOME FRONT**—"Dear Gurney's: I like the Planting Magazine very much. I always plant Gurney seed. The Big Dakota pea is grand for canning as well as eating. I also grow lots of flowers each year, but the gladiolus is my favorite."—Mrs. R. McCaulley, Hansboro, N. Dak.



**LIVES ON VEGETABLES**—"Here is a picture of my little girl and her puppy. My family is all well, strong and peppy and have been raised on vegetables from your seeds for 6 years. I have never found any seeds better than yours. Thanks for the best."—Mrs. Myrtle Taylor, Milnor, N. Dak.

A Couple of Soldiers on a Date



Mrs. Roy DeBower of Allison, Ia., sends us this picture of her daughters Delores Jane and Bonnie with their cousins Dale and Duane Bauman. They are standing in front of some peony bushes bought from Gurney's 40 years ago. Can any other Gurney customers tell of a better blooming record?

Get Seasons Mixed in Wisconsin



"Dear Gurney's: I am enclosing a snapshot of our children Le Roy, Adolph and Vivien. It snowed right at silo filling time. They were having such a swell time eating melon after building their snowman, I couldn't resist taking their picture."—Mrs. Johnson, Holmen, Wis.

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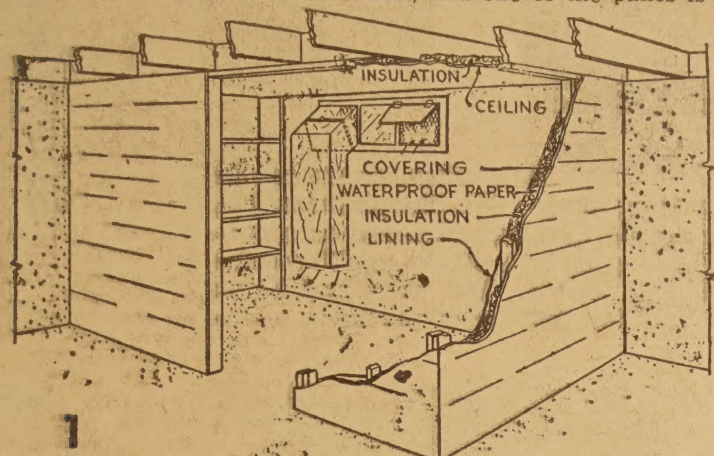


# WINTER STORAGE OF VEGETABLE CROPS

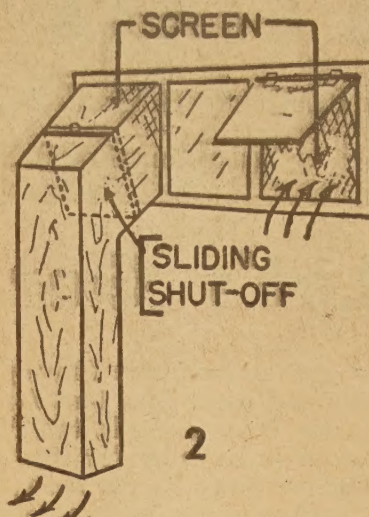
## Make Your Garden Pay Out 12 Months of the Year

Root crops that are to be stored should mature to ideal condition by or shortly before killing frost.

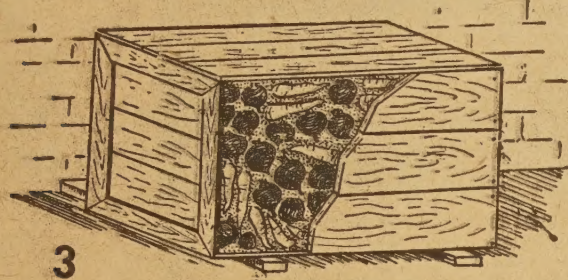
**Basement.** An unheated basement is an excellent place for carrots, beets, parsnips, salsify, and other root crops, as well as for potatoes. In a heated basement a room, preferably on the north or west, may be walled off with concrete, tightly fitted lumber insulated with building paper, or with wall-board (1). The ceiling needs to be insulated. There must be at least one window. This is fitted with a cold-air duct, and one of the panes is hinged so that it can be opened to let warm air escape (2).



To keep the air in the storage room moist, water may be sprinkled on a dirt floor or a layer of sand put on a cement floor. Another way is to put in the room a bucket of water with a frayed rope in it to act as a wick from which water evaporates.



**Sandbox.** A sandbox (3) is a great help in storing carrots, beets, parsnips, and salsify, which dry out easily. Putting potatoes in sand does not help to keep them. When there is no basement, the sandbox may be placed on a shaded porch or under it or in a garage or shed until freezing weather comes. If sand cannot be secured, fine moist soil can be used, or the vegetables may be stored for a short time in crocks or cans covered to retain moisture.



**Sunken Barrel.** The sunken barrel provides an easy, economical, and efficient way to store potatoes and the root crops. It can also be used for cabbage stored by itself. A pit is dug so that the barrel may be stood upright, set at an angle, or laid on its side. If no barrel is available, a box or large drainage tile can be used but water must be kept out. The barrel is left open at first to allow heat and moisture to escape, a light covering of straw or other material being placed over the top layer of vegetables. When cold weather comes, the lid is closed and covered with enough straw, soil and cornstalks or similar material to keep the vegetables from freezing. (4) The barrel should be placed in a sheltered location.



**Vegetable Pit.** Quantities of root crops and potatoes may be stored in what is known as a "vegetable pit." This "pit" is in reality a mound. The vegetables are placed in a cone-shaped pile on the ground and covered with a layer of straw and enough soil to hold the straw in place (5). A pipe or tile is placed on the top of the pile to allow excess heat and moisture to escape. When freezing weather comes, the pipe or tile is removed and more soil is put on the pile until there is a layer 6 to 8 inches thick. When zero weather threatens, the entire pit is covered with cornstalks, straw, leaves, or similar material.



After vegetables are taken out, the space should be filled with straw or similar material so that the mound will keep its shape, and all the covering must be carefully replaced to keep the mound frostproof.

**Indoor Storage.** Cabbage can also be stored indoors on racks the same as onions. When this is done, the heads are cut from the stalks in the field and all loose outer leaves trimmed off. Cabbage stored indoors must be watched carefully and any heads that start to rot removed or they will "smell up" the house.

**Cabbage--Outdoor Storage.** Cabbage that is to be stored outdoors should be pulled up by the roots when the heads are mature and solid. Wrap large leaves around heads and pile them two or three deep with the roots up (6). Cover with enough straw and soil to prevent alternate freezing and thawing. Cornstalks or like material can be used instead of the straw.

If not mixed with other vegetables, cabbage can be stored in a sunken barrel (4).



Grows Better and Produces Under All Conditions



"Friends: When I say your good stock grows better and produces under all conditions, I'm speaking from experience of many years. The enclosed photo is of my mother. The solid rows of trees behind her are Chinese Elms that stood the freeze that killed practically every Chinese Elm in this area in 1942. People who saw them this summer can't believe their eyes. Same for our orchard. Your trees just seem to be able to stand cold." —Mr. O. Walberg, Rt. 4, Fosston, Minnesota.

## Well Pleased With Gurney Seed After 14 Years

"Dear Gurney's: Enclosed is my order for garden seed. I have used your seed for 14 years, and have planted a Gurney garden from the first year I was married.

"I wish you could see my cellar when I finish canning in the fall. Last year after I canned all I needed, I canned what I had left for a friend in the country. I never can less than 100 qts. of tomatoes, and I had 55 qts. of peas (Big Dakota).

"We just bought our own home here in Elkton and I'll be ordering trees and hardy shrubs before long. I'm getting all of it from Gurney's. If you have any articles on when and how to plant nursery, I'd appreciate them." —Mrs. Frank A. Bolte, Elkton, South Dakota.

## Fall Planted Nursery Gets 6 Extra Months Growth

If you have ever wondered about the advantages of fall planting, this headline should convince you, for nursery stocks really does get an extra six months of growth if planted in the fall. What is more it gets itself established to be ready for quick and fast growth in the spring. This does not go for all nursery stock, of course, it is poor sense to plant materials that might winter kill.

Everything listed in this magazine can be planted in the fall with the best assurance that it will survive the winter, and be ready for real growing in the spring.

## Prize a Surprise

"Dear Friends: I was pleasantly surprised when I received your letter telling me I had won a prize. I had not expected anything. It's the first time I ever won a prize. I'm sure I'll enjoy the flowers very much, because I always try to have a few every year. I hope that Gurney's will always be able to serve its community as well as it has in the past." —Mrs. John Davelaar, Jr., Sioux City, Iowa.

## Subscription is Free To Gurney's Magazine

We send Gurney's Planting Magazine, both spring and fall, to all our customers. It's your magazine and we hope you will contribute to it by sending in pictures and letters. Tell us about your garden problems, so we can pass on your success to other Gurney customers. And when you send in pictures, remember we pay a dollar for them when they are used.

## Get Years of Bloom Out of Gurney Tulips

Every tulip bulb you buy at Gurney's is the choice BLOOMING SIZE and will not just bloom one season, but for years to come.

You can leave your tulips right in the ground for several years without disturbing them and they will come back the next spring and give you more bloom. Or, if you wish, you may dig your bulbs each summer (after the foliage has turned brown and dried up) and store in a cool dry place until fall when you get them out again. Either way is all right.

Here's the New Gurney Retail Store at Yankton.



We're mighty proud of our new retail store arrangement here at Yankton. It's three times the size of our old store, and we now have ample facilities for our friends who come in to shop. Come see us at our new "retail home".

## Looks Like Hybrid Crop Will Be Very Short

Best advice we can give you here at Yankton is to get your Hybrid reservations in early. This has been a late season. A lot of seed crops all over the Midwest and North were ruined by the early spring rains, and the crop is DEFINITELY short. So get your orders, or at least your reservations, in early. If you have spoken for your corn this fall you know you'll have it—and just the number and grade you want. Next Spring might be too late to get ANY corn, or too late to get a choice of number and grade.

## Likes to Get Free Gifts With Gurney Orders

"Dear Gurney's: I want to thank you for the gift you sent with our order. Gardens are late this year, but ours will come through OK. We are well pleased with Gurney's seeds." —Paul Cunnihaw, Le Mars, Iowa.

## Thinks Earlibell Tomato is the Best

"Dear Gurney's: We ordered three pkts. of Earlibell Tomato seeds and we found them to be the best tomato we ever had. They were large and ripened early." —Joseph Boyle, Rochester, New Hampshire.



## Customer's Question Box

In this column, we try to give you the answers to representative questions from our daily mail, in the hopes that they will be of interest to you. As you know, part of Gurney's service to planters the country over is to answer their questions on planting and growing and if you have any questions on which you need help, we will be more than glad to try and answer them.

**Q—How short should I mow my lawn?**

**A—**Lawn grass should never be mowed shorter than one and one-half inches. It is a little known fact that when the top of a plant is trimmed the plant automatically abandons a proportionate amount of its roots. This is done in order that the underground feeding system may always be in proper proportion to the top to be fed. Applied to grass, when a lawn is cut too short the grass at the same time loses a large proportion of its root system, particularly the deep feeding roots, and will burn up much faster in the dry, hot summer.

**Q—How often should I spray my Roses and with what?**

**A—**Roses should be sprayed every week or ten days throughout the season with Bordeaux mixture, or some other fungicide to prevent Black Spot. If leaf-eating insects are noticed, add arsenate of lead to the Bordeaux. If plant lice or leaf hoppers are observed, add Black Leaf "40" to either, or both of the above.

**Q—Bees seem very scarce here. Could this be the reason that my fruit trees have borne so little fruit?**

**A—**Very likely. You may be located in a region where there are few bees, in which case you should either start a hive or two of your own, or arrange with a bee keeper to put a hive in your orchard during fruit flowering time. Of course there is always the possibility that there might have been a great deal of rain at the time your trees were flowering which kept the bees from pollenizing them properly.

**Q—What perennials are better planted in the fall than in the spring?**

**A—**While all perennials may be planted in the spring, Iris, Peonies, Oriental Poppies and Bleeding Hearts do better the following year if planted early in the fall.

**Q—Do I need to protect my Brownell Roses as I would ordinary Tea Roses?**

**A—**Our experience with Brownell Roses has convinced us definitely that they are harder than the ordinary Tea Roses, but as winter conditions are entirely unpredictable, it is best to give them the usual mounding and covering as a safety precaution. There will be little question then of their coming through an unusually severe winter which might kill ordinary Tea Roses even though protected.

**Q—My hardy Pinks and many other perennials rot off at the roots. What can I do? My garden isn't wet.**

**A—**Your trouble may be a fungus which thrives in acid soil and attacks the roots and crowns of many perennials. Work in lime around the plants you are having trouble with.

**Q—The bottom of my hedge is open. Can I fill it in?**

**A—**You probably can by cutting the top back very hard and trimming the sides in so that the top is narrower than the bottom.

**Q—I like Iris, but they only bloom for a week or two in the spring.**

**A—**You are way wrong. By planting several varieties right out of our catalog you can have Irish blooming from early spring until fall as follows: Baby Iris, late April and May; Tall Bearded and Siberian, May and early June; Hyb. Iris Dorothea K. Williamson, late June; Vesper Iris, July and August; Ever-blooming or Fall Iris, Aug. and Sept.

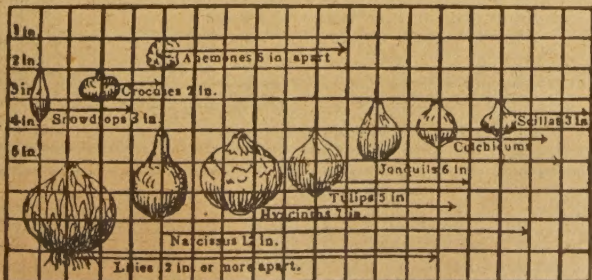
If you find peonies, when through blooming, take up too much room in the border, try thinning out the leaves by using them in arrangements of other flowers. However, do not take too many leaves. Some should be left to make food for the plant.

## How To Plant Tulips, Daffodils & Other Fall Bulbs

The most important fact to remember about planting fall bulbs is that **FALL IS THE ONLY TIME THEY CAN BE PLANTED**. In the spring, people see them blooming and often wish to set them out that Fall, (RIGHT NOW) is the time to do it. They spend the winter making roots and then come up early in the spring.

The actual planting is very simple. Simply set at the distance apart and depth shown in the chart. Take care to pack the earth down tight and be sure there is no air space under the bulbs. Some folks like to put a little fertilizer, then some sand and then the bulb to both feed and drain the bulb. This is a good idea, if you don't let the bulb touch the fertilizer.

It is advisable to mulch with lawn rakings or straw or rotted manure though not absolutely necessary. After your bulbs have bloomed next spring, let the tops die down and then either dig and store or leave where they are for another season of bloom.



## Meet Some Other Gurney Customers From All Over the U. S.



### Wish We Had Some Too

"Dear Sirs: On Saturday I received the first copy of your Planting Magazine and say, did I enjoy it! I read it all from front to back. It is grand. Hope I will get more copies. Had lots of wonderful garden stuff from your seeds. Will order from you again next fall. The picture shows my niece and grandchild having a big time licking the dasher of the ice cream freezer."—Mrs. Henry H. Schmidt, R. 3, Box 98, Sauk Centre, Minnesota.



### "Dressed for Victory"

"Dear Gurney's: Received your Planting Magazine and like it very much. Here is a snapshot. The boys, Emil and Mahylen, are dressed up for Victory and they buy lots of war stamps and then trade them in for bonds. They help in the garden too, where Gurney's seeds are used. We always have good luck with them."—Mrs. Emil Niles, Wilmot, South Dakota.



### Likes Planting Magazine, Seeds, Shrubs and Chickens

"Dear Gurney's: Here is a picture of our two little grandson and their faithful dog. We enjoy your magazine very much and also like your seeds and shrubs. We also have had your chickens."—Mrs. Elmer B. Johnson, R. 1, Rush City, Minnesota.



### Never Too Old or Young to Be a Gurney Customer

"Dear Mr. Gurney: Here is a picture of my little grandson preparing the ground for some of your flower seeds. We have had very good results with your stock."—Mrs. Arthur Rapp, Holdrege, Nebraska.

We want everybody to have good luck with our stock, both nursery and seed. And don't forget our chickens, field seed, and Gurney's Golden Hybrid.



"Dear Mr. Gurney and Company: There will be no order for garden seed this year as I fell on the ice and broke my right wrist last February. I was on my way to the Post Office. The ice was covered with snow, so did not know it was there. Am enclosing one of my snapshots. Sorry to be knocked out of my hobby of gardening, but it cannot be helped."—Mrs. Louise E. Nichols, Box 435, Loup City, Nebraska.

All of us here at Gurney's hope your wrist is well again, Mrs. Nichols, and that you will be back in the garden this fall.



### Gurney's Seed Makes "Best Garden"

"Dear Gurney's: Just a few lines to tell you that I sure have the best garden I have ever had since using Gurney seed. I never want any other seeds any more. Enclosed find \$4 for another order. Also enclosed is a picture of some of my vegetables raised in my garden from your seed."—Mrs. John Grenz, R. 1, Box 92, Mound City, South Dakota.

## Iris Should Be Planted This Fall

The fall months of August, September and October are excellent for transplanting Iris, or for the establishment of new beds or borders of new varieties.

The Iris should be planted quite shallow. The rhizome or the fleshy portion of the roots should be planted horizontally with just a light covering of soil, not more than an inch and possibly less in depth.

Heavy clay soils should be broken up to obtain a successful growth of Iris. An addition of well rotted stable manure is excellent for this purpose. Do not use fresh manure, but well rotted manure makes an excellent mulch and is beneficial to the Iris when well dug into the soil.

Do not allow Iris to become crowded by other plants. They need at least a half day's sun and do best if the drainage is good.

Under normal conditions, Iris do not require digging and separating more often than every three to five years, depending upon the growth they have made.

## Extra Growth From Fall Planting

Folks are asking just what the advantages are in fall planting and here they are:

First of all, you get more growth the first summer than if you wait and plant in the spring. The reason for this is that roots of plants grow continuously unless the ground is frozen absolutely solid around them. This means this fall they start growth, new roots start out and then the very first thing in the spring when the frost comes out of the ground, these roots start to grow again. They are growing when we are just getting spring stuff ready to ship. So you can see you've gained several months extra growth in this way.

There is another good practical reason for fall planting and that is you get some of your work done in the fall so you are not so rushed in the spring. All of us are rushed in the spring with our vegetable garden and farm crops to get in and if you get a lot of fall planting out of the way you'll get that extra growth as well as save time in the spring.

## Care of Evergreens

For winter beauty, there is nothing more beautiful than evergreens in the yard. You should plant some this fall. They do splendidly set out in the fall and make a marvelous growth the first year.

Our evergreens are shipped packed in special moss and are very easy to plant—just about like planting a shrub. Dig a good generous hole, plant the tree just a little deeper than it stood in the nursery row, take good black soil and firm well around the roots and water well. If any dry spells occur through the winter, the trees should be watered again. If you plant any trees in a very hot location such as the south side of the house, it wouldn't be a bad idea to drive a stake on each side of the tree and put some burlap across on this stake about the height of the tree, to shade the trees from the hot sun, for the first month or two. After this they will go right ahead and grow just like any shrubbery.

Be sure to have some winter beauty in your yard with our hardy evergreens.

## Bulbs for Christmas Presents

There's nothing makes a more acceptable gift for Christmas time than a beautiful blooming flower. There is no flower better for this purpose than the indoor Narcissus. Either the white or the new yellow Soleil De Or—I can't think of a finer gift to make to a friend than a beautiful, fragrant, blooming Narcissus in a lovely pot.

To help you in getting these ready for Christmas, buy your bulbs now and we will ship them right away. Put them in a dry cool place and about the first of November, pot them up and they should be ready for Christmas. Put them in pots filled with pebbles, keep out of the light in the cellar until the roots develop. This takes about two to three weeks. Then put in a sunny window and bring them into bloom. Use about three bulbs to the pot. You will find these beautiful Narcissus listed on page 5 of the fall Planting Magazine.

## World's Easiest To Grow Flower

I believe that without a doubt the easiest flower in the world to grow is the hardy Tulip. Set them in the fall, about 5 to 6 inches deep and then just forget about them. The first thing you know in the spring their beautiful blooms are brightening up your garden and if you wish you may just forget them and leave them there. They will die down and again next spring will show up, one of the earliest flowers of all.

After several years it is a good idea to dig up tulips, divide them and put the large bulbs back in your flower bed and set the small bulbs the size of the end of your finger in your garden row for a year, then transplant them in the garden and they will be ready to bloom.

Really, where can you go to find anything that you just plant and forget about and have blooms year after year, that will compare with tulips?



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EDITORS AND ASSOCIATE EDITORS  
Geo. W. Gurney Sidney Gurney (now in service)  
Bill Maurice Williams Elmer Lundberg  
Russel Rulon Walter Koons  
Johnny George  
and all other members of the Gurney organization

Sent FREE to all regular customers and friends of Gurney's  
all over the United States

## Protect Yourself This Fall Against Price Rise and Shortage Next Spring

We are all certainly tired enough of talking about shortages, either now or later, and we don't want to be talking about it unnecessarily. But the hard facts must be faced nevertheless, for there are many short items in seeds and nursery that we or anybody else won't be able to furnish through the next season.

To start with most nursery stock is short—very short—and getting more expensive all the time. Reason for this, of course, is the labor scarcity, and inexperienced help. Catalogs next spring won't have the number of items they did last year, and prices all along the line will be higher.

Hybrid corn is another problem. We had a late, wet growing season. The crop is off at least 15%, in spite of the fact that growers on the whole tried to plant a larger acreage.

Fortunately, garden seeds will be plentiful, so you can depend upon reasonably priced lists, with most of the usual varieties, and some new ones.

Biggest problem of all is field seeds. Farmers just haven't been harvesting field seeds like they used to. Reason probably is that the boys have gone off to war and there just isn't time enough to do everything around the farm. Alfalfa and most of the clovers are the shortest. Many seed houses don't have any at all, and won't have until the present very short crop is in and cleaned. What's more it doesn't seem even possible that this situation will be relieved for at least two years.

The upshot of the whole thing seems to be BUY EARLY, or at least reserve in the fall every possible spring need.

### FREE GIFTS For You When You Order Nursery Stock or Bulbs At Gurney's

We always like to give you something just a little extra when you buy from Gurney's. This fall, we're going to give you your choice WITH EVERY \$2 WORTH OF NURSERY STOCK OR BULBS you may choose to have included FREE 3 LOVELY DAFFODIL BULBS OR 2 GIANT DARWIN TULIP BULBS. And if your order is \$4, you may double this amount and if it is \$6 you may triple the amount, etc.

The important thing, is to be sure and ASK FOR YOUR FREE GIFT. Otherwise, it might not get included.

### Gurney's Tulips All Blooming Size

Every spring it always happens! You look at your neighbor's tulips and wish you had some planted yourself.

Since tulips must be planted in the fall (and at no other time) many folks don't think of it until they see them blooming in the spring and then write in and ask if they can set some out.

Tulips being one of the first flowers to bloom in the spring their color and beauty is often more welcome than any other flower.

Don't miss their beauty in your yard next spring. Plant plenty this fall—in your shrubbery in clumps of three or five, in your flower border or in beds in your yard.

## FALL IS THE IDEAL TIME TO SEED YOUR LAWN!!



Fall, with its cool nights and plenty of moisture, is the ideal time to get a beautiful green lawn established.

And you will have good success, if you use hardy, vigorous, northern-grown seed from Gurney's. All our seed comes from northern fields—hardy sure-to-grow bluegrass seed.

Rake your area to be seeded well, sow 1 pound for every 200 square feet of new lawn and 1 pound for every 400 square feet for thickening up an old lawn. Roll the seed in, if you possibly can.

### 5 MIXTURES TO CHOOSE FROM

#### "Sunshine" Lawn Mix

The finest in lawn mixtures. A careful blend to give you QUICK lawn and serve as a nurse crop for the Kentucky Blue grass and White Dutch clover which will give you a beautiful, ever PERMANENT LAWN. Only choice, plump, northern-grown seed goes into this mixture. Absolutely no chaff.  
Price: 1 lb. 55c; 3 lbs. \$1.45; 5 lbs. \$2.40; 10 lbs. \$4.75. Postpaid.

**47½c**  
lb. in  
10-lb. lots

#### "Capital" Lawn Mix

An ideal mixture for the great Northwest. A careful blend of choice lawn grasses (including lots of Kentucky Blue grass) that will do well despite hot, dry weather. Absolutely permanent. Clean, vigorous seed.

Price: 1 lb. 45c; 3 lbs. \$1.25; 5 lbs. \$1.95; 10 lbs. \$3.85. Postpaid.

**38½c**  
lb. in  
10-lb. lots

#### Straight Kentucky Blue Grass

This is the finest, extra-heavy plump, northern-grown blue grass you can buy. Weed free. Being northern grown, is the only good grass for northern lawns. Hardy anywhere.  
Price: 1 lb. 45c; 3 lbs. \$1.25; 5 lbs. \$1.95; 10 lbs. \$3.95. Postpaid.

**39½c**  
lb. in  
10-lb. lots

#### New Bent Grass

Everyone likes Bent grass. This is the true creeping variety, hardier and more drought resistant than any other we know of. Requires more care and moisture than blue grass but worth it. One pound plants 400 square feet.  
Price: 1 lb. 95c; 3 lbs. \$2.70; 5 lbs. \$4.35; 10 lbs. \$8.25. Postpaid.

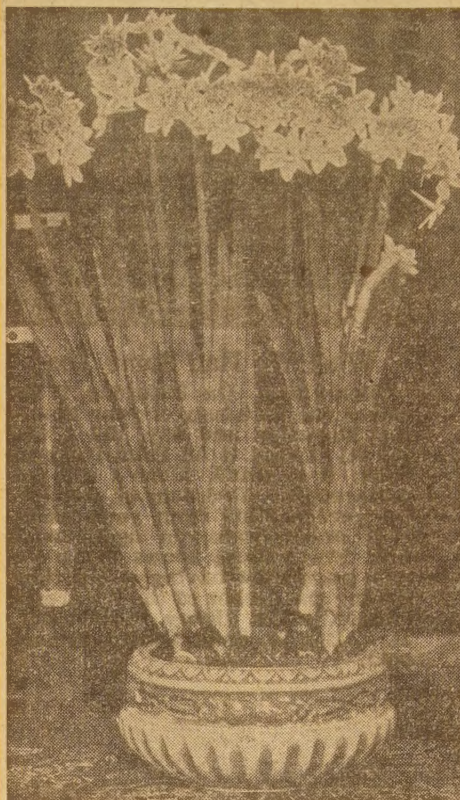
**82½c**  
lb. in  
10-lb. lots

#### Gurney's Shady Spot

Lawn Mix  
Special mix developed for those shady spots where grass is usually hard to grow. Similar to our Sunshine Mix, but with special shade-loving grasses added.  
Price: 1 lb. 55c; 3 lbs. \$1.45; 5 lbs. \$2.40; 10 lbs. \$4.75. Postpaid.

**47½c**  
lb. in  
10-lb. lots

# THESE NURSERY IT BUY & PLANT NOW.



### 12 INDOOR NARCISSUS 79c

These are the lovely narcissus that bloom so easily indoors and are so fragrant they perfume an entire room. You should have some coming off and on all winter and some potted up for gifts.

#### How To Grow

Force in bowls or pots filled with pebbles (to hold down the bulb) and water or in dirt. Keep out of light in cellar until roots develop (about 3 weeks) and then put in sunny window to bloom. Plant 3 bulbs to pot.

#### Blooming Dates

To help you plan your planting, here are the dates your narcissus will bloom:

Plant	Bloom	Plant	Bloom
Oct. 1	Dec. 5	Nov. 1	Dec. 25
Oct. 15	Dec. 15	Nov. 15	Jan. 5

### Now! Choice of 2 Colors

PAPER WHITE NARCISSUS—The old favorite—very easy to grow, very pure and white. Price, 3 for 34c; 6 for 54c; 12 for 79c.

NEW YELLOW NARCISSUS (Soleil D'or)—Just like the paper whites, but in a beautiful yellow color with an orange cup. A grand, new and better one that will surprise your friends. Price: 3 for 39c; 6 for 69c; 12 for \$1.29.

#### NARCISSUS COLLECTION

4 yellows and 4 Paper Whites—75c



## GURNEY'S GIANT PEONIES

Peonies, like these, we believe give you more bloom and MORE GORGEOUS BLOOM than any other flower you can plant. Easy to raise—simply set root with eye EXACTLY 2 inches under ground in good soil. You'll be rewarded with hundreds of huge, double, fragrant blooms. Plant plenty of them. Here's the most choice varieties now grown:

**49c**  
Each  
& Up

KARL ROSENFELD—Extra large, brilliant dark crimson flowers on tall stems. Produces oodles of flowers at a time. Excellent both as a garden plant and as a cut flower. Heavy producer. 59c each; 2 for 98c.

MARY BRAND—No red peony ever won favor so quickly as Mary Brand. A clear red peony, holds its color perfectly, is very productive. One of the most satisfactory reds you can plant. 49c each; 2 for 89c.

FESTIVA MAXIMA—An early true rose type. Pure white, inner petals slightly flecked crimson. Produces great quantities of extremely large flowers each season. 49c each; 2 for 89c.

MADAM DE VERNEVILLE—Large, full, bomb-type flowers. Inner petals sulphur white, center petals rose white with carmen touches. Long strong stems, one of the best for any garden. 49c each; 2 for 89c.

RHEINE HORTENSE—A uniform Hydrangea pink. Some petals flecked crimson. A variety that gives universal satisfaction in both show and in garden. Tall, long stiff stems. Fragrant. 59c each; 2 for 98c.

ASA GRAY—Lilac pink, sprinkled with minute dots of deeper lilac. Large, productive, long stemmed, fragrant. A very striking variety. 59c each; 2 for 98c.

EDULUS SUPERBA—Very early deep pink, almost red. Very fragrant. Strong free bloomer. 49c each; 2 for 89c.

MME. GEISSLER—Gigantic rose type. Glossy violet pink. One of the largest peonies. A beauty. 59c each; 2 for 98c.

PEONY OFFER—One each of Mme. De Verneville, Karl Rosenfield, and Rhine Hortense for \$1.29.

### Gurney's Decoration Day Peony Collection

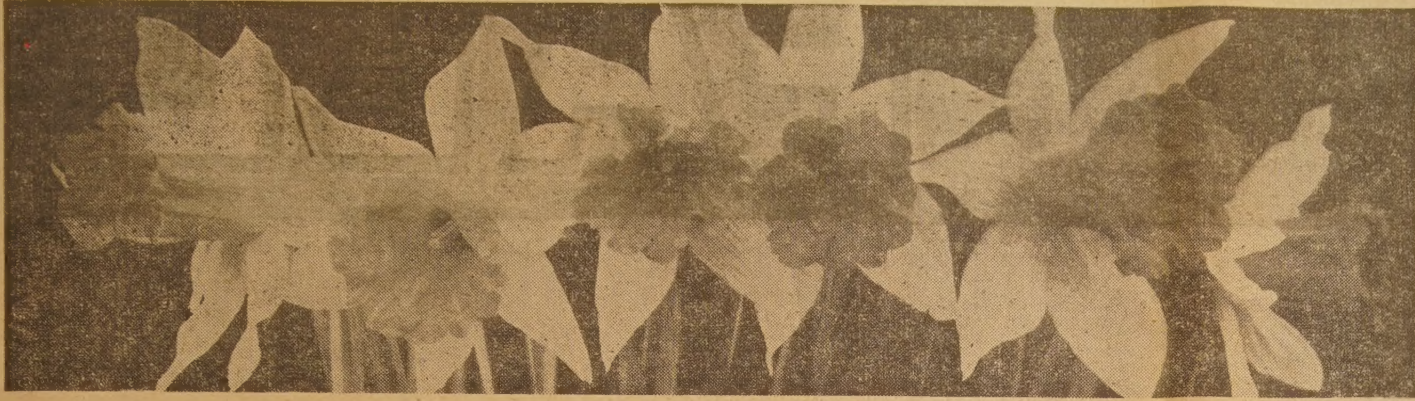
The best of early-blooming varieties for cemetery planting and the ones which bloom early—usually for Decoration Day. You get in this bargain offer:

- 1 Red
- 1 Pink
- 1 White .....

**98c**



# EMS SHOULD BE PLANTED THIS FALL! ... HAVE EARLY BLOOMS NEXT SPRING



## The Lovely Early-Blooming DAFFODILS

Have the **FIRST BLOOM** in the spring by planting plenty of these lovely daffodils. These Giant, guaranteed-to-bloom bulbs at a real bargain price. Plant in clumps of 3 or more of a kind in your border. Set 5 to 7 in. deep and about 8 in. apart. They'll bloom for years. Must be set this fall.

**KING ALFRED**—The biggest and best. **THE GIANT GOLDEN YELLOW**. Our pick of all. 3 for 49c; 6 for 79c; 12 for \$1.39.  
**SPRING GLORY**—The **TWO-COLORED** one. Has creamy white petals with deep yellow trumpet. 3 for 39c; 6 for 64c; 12 for \$1.19.  
**LAURENS KOSTER**—The **MULTI-BLOOMING** one. Has clusters of MANY dainty blooms on each stem. White petals with orange cup. 3 for 39c; 6 for 64c; 12 for \$1.19.  
**ORNATUS** (Poets Narcissus.) Has pure white petals with yellow cups rimmed orange. Grand for naturalizing. 3 for 39c; 6 for 64c; 12 for \$1.19.

3 for  
**39<sup>c</sup>**  
AND UP

**Bargain!!!**

**15 DAFFODILS \$1.00**

A grand mixture of ALL the different daffodils—earlies, lates, big ones, little ones and all shapes and sizes. Includes many expensive King Alfreds, Spring Glories, etc. At this low price you can afford many for planting in beds or around shrubbery for early spring bloom. Last for years. PRICE: 10 for 79c; 15 for \$1.00; 50 for \$2.89.



## BLUE and YELLOW IRIS

The finest varieties of blue, yellow and white Iris. Remember Iris fall planted will bloom next spring.

**QUAKER LADY**—Pale lavender falls.  
**GOLDEN IMPERIAL**—Brilliant yellow with orange beard.  
**QUEEN OF MAY**—Fragrant soft pink.  
**PERFECTION**—Standards lavender, shaded purple. Falls rich dark purple.  
**PROSPER LAUGIER**—Standards bronze, falls ruby.  
**CAPRICE**—Rosy red and lilac.  
**VIOLACEA GRANDIFLORA**—Large, rich violet-blue. A beauty.  
**PRES. PILKINGTON**—Buff, blue and lavender blend.  
**PLUMB D'ORR**—Yellow. Dykes medal winner.

Any above 3 for 35c; 6 for 59c

**BLUE HILL**—Blue self, white beard, large. 3 for 59c.  
**CORONATION**—Yellow, one of the best. Extra large 3 for 49c.

### RUSSIAN OR SIBERIAN IRIS

Produces large quantities of beautiful velvety blue flowers. Foliage is rich dark green the entire season. Foliage stands upright, grows about 20 in. tall. Excellent as border plant or where distinct effects are wanted. Extremely hardy. Price 19c each; 3 for 49c; 10 for \$1.00.

**18** **RAINBOW IRIS COLLECTION** A grand mixture of all colors at a bargain price. Choice varieties including reds, pinks, purples, blues, yellow—all in one grand mixture. **\$1.19**



## Red and Pink Named Varieties

Here are the much talked about, very rare red and pink Iris. It's a new treat for you. Try several of them this year.

**CLARA NOYES**—Combination of red, orange and soft yellow. Very unusual.  
**DR. CHAS. MAYO**—A very fine pink—one of the newest of the pinks.  
**LABOR**—Standards of brilliant red violet, falls of light purple.  
**MARY GEDDES**—Standards of salmon pink, falls of brilliant rosy red. A Dykes Medal Winner.  
**NOWETA**—A beautiful true pink. Standards are arched and frilled.  
**PEACHES**—A rich blend of peach and apricot colors.  
**ETHELWYN DUBUAR**—A delicate soft pink. Very striking with dark Iris.  
**KING JUBA**—A very unusual Iris—Standards of light yellow, falls of wide solid deep velvety red.

Price: 2 for 55c; 4 for 98c; 10 for \$1.98

**8** **RED and PINK IRIS SALE** A grand assortment of rich reds, pinks, gold and red blends, finest of varieties—our choice. **98<sup>c</sup>**

## THE LOVELY BABY IRIS

These are the grand-tiny-growing Iris that are so fine for borders and along walks. Very dwarf growing—only six inches tall.

Price: 3 for 54c; 6 for 98c; 12 for \$1.89

**SPRING SKIES**—A very good border Iris. For-get-me-not blue.

**DUSK**—A real dark purple, almost black.

**FLORIDA**—A soft Canary yellow.

**BABY IRIS OFFER** 2 each above **89<sup>c</sup>**  
—6 in all—

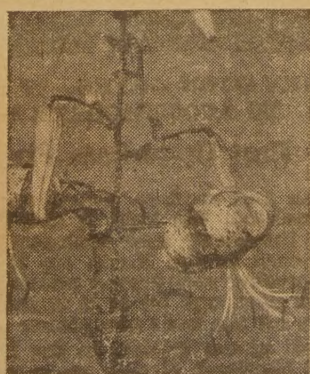


## Red Russian

Easiest to Grow  
(Lily Elegans)

Thrives in most any soil. Each bulb produces many lilies on each stem of deep brick red color. Excellent for northern gardens.

**29c each**  
**3 for 75c**



## Tiger Lily

Hardest Lily

Double or single—a well known old-time flower that can't be beat for beauty and hardiness. Grows 2 to 3 feet tall. Flowers vivid orange with black spots.

**29c each**  
**3 for 75c**



## Regal Lily

Covered with bloom. Experiments prove this lily to be hardier and always superior. The flowers are white, slightly tinted with pink with a beautiful glow of canary yellow at center, and always simply loaded. Its perfume is exquisite. A July bloomer.

**29c each**  
**3 for 75c**

## GURNEY'S POPPIES

Oriental Poppies do best fall planted. Here's the most vivid colors:

Delightfully fine radiant pink—45c each; 3 for \$1.19.

Beautiful carmine-red—45c each; 3 for \$1.19.

Large orange-scarlet—29c each; 4 for 98c.

For a display of rich and brilliant coloring, order the above three—Price all three \$1.00.



## The Tall Lovely DARWIN TULIPS

These are THE FINEST OF ALL TULIPS—the tall lovely Darwins—known as the ARISTOCRATS OF TULIPDOM.

Tulips are very scarce this year and this supply of giant, blooming size bulbs will not last long, so place order early.

And remember, tulips must be planted in the fall. Set lots of them—about 4 inches deep and about 5 inches apart. Plant in clumps of 3 or more in shrubbery or beds. Tulips will last for years where planted.

Choice  
**6 for 89c**

**12 for \$1.49**

**25 for \$2.69**

**100 for \$9.95**

—Choice of 5 Colors—

**MRS. THORBECK**—Outstanding bright ruby-red mammoth flowers.

**CLARA BUTT**—Finest of all clear pinks—stems long, flowers immense.

**WM. COPELAND**—Rich velvety violet. A rare color in tulips.

**INGLESCOMBE YELLOW**—Bright rich golden yellow.

**BARTIGON**—Fiery brilliant red. Favorite of all scarlet tulips.

## GURNEY'S RAINBOW TULIP OFFER

**12** Giant Darwin Tulips in all colors of the rainbow—including reds, pinks, yellows, blacks, blues and white. Blooming size. For only **98<sup>c</sup>**

2 Collections (24 bulbs) .....\$1.89

**LILY COLLECTION--2 Each of Varieties-- (6 bulbs in all) -- Only \$1.39**







HERE'S YOUR CHANCE

# FALL SALE

## GURNEY'S GOLDEN HYBRID CORN

"GROWN IN THE NORTH--FOR THE NORTH"

Only the finest  
heaviest-yield-  
ing Northern In-  
breds are used  
in Gurney's  
Hybrid Corn

PRICES  
ADVANCE  
NOV. 25  
Buy Now  
Before the Rise

Prices  
Low As  
**\$5.95**  
Per Bu.

RESERVE YOUR HYBRID NOW At These Low FALL PRICES. →  
PRICES ADVANCE NOV. 25...Get Yours NOW Before The Rise.

You SAVE By Reserving Your Corn NOW

By reserving your corn now, in the fall you not only make a big saving (for spring prices are bound to be much higher than this) but you also make certain of getting the good hybrid seed you need. Good early heavy-yielding hybrids will be short by spring.

ONLY \$1.00 Per Bu. Down

Only \$1.00 per bu. is all that is necessary to hold this corn for you at these low opening prices. Send your order reservation NOW with only \$1.00 per bu. This is to bind the bargain on both of us. Pay the balance Jan. 1st—just before the corn is shipped. If you care to pay the balance Jan. 1st and have us hold the corn until proper planting time, we will be glad to do that. Just give us your orders and we will see they are followed.

10c to 20c Per Bu. DISCOUNTS

You can make further savings by paying cash or ordering with your neighbor. Here they are:

10c PER BUSHEL DISCOUNT FOR CASH—If you send cash in full with the order instead of \$1 down, you may deduct 10c per bushel from the price above.

10c PER BUSHEL DISCOUNT ON 5 BUSHEL ORDERS—If you buy in quantity, you are entitled to another 10c per bushel discount from the above prices. Get your neighbors to order with you and make up a big order.

### 100 SERIES

MATURES  
100-105 DAYS  
For

Central Minn.,  
E. S. Dakota,  
N. Cent. Nebr.

### GURNEY'S GOLDEN HYBRID

This hybrid for the 100-day Section is one of our finest, and HAS BROKEN YIELD RECORDS WHEREVER PLANTED. In Dakota tests, this series has made YIELDS of 108 BU. PER A.

Both DISEASE and COLD RESISTANT, this famous hybrid is bred for big ears that feed easily. Once farmers have planted Gurney's No. 100, they won't take a chance on any other hybrid. Picks easily by both machine or hand.

Prices	Flat Edge Drop Grade	Price Now	Price Nov. 25
		\$7.00	\$7.95
		6.65	6.95
		6.65	6.95
	Special Flat Grade (Goes Farther)		
	Round Hill Drop Grade		

### 105 SERIES

MATURES  
105-108 DAYS

This is a medium maturing corn that stands up well under severe hot, dry weather, extra good root system, and an outstanding variety wherever it has been planted. You won't go wrong with the 105 Series. Here is the hybrid to plant for a slightly later maturity than the 100 Series that will stand up well for you, producing good length ears, and increase your yield.

Prices	Flat Edge Drop Grade	Price Now	Price Nov. 25
		\$7.65	\$7.95
		6.65	6.95
		6.65	6.95
	Special Flat Grade (Goes Farther)		
	Round Hill Drop Grade		

### 112 SERIES

MATURES  
110 DAYS  
For

Southern Minn.,  
North Iowa  
E. S. Dakota

### GURNEY'S GOLDEN HYBRID

This hybrid series has been developed for you farmers in Southern Minnesota and Northern Iowa who want a BIG-EARED REID TYPE, HEAVY YIELDING CORN. Coming from high yielding parent inbreds, it has consistently given high yields wherever planted up to 110 bu. per A.

Besides being a high yielding, easy feeding corn, it is unusual in its high shelling percentage and low moisture content at harvest time. Figured in yields of shelled corn, its record is phenomenal. Cold resistant, early picking.

Prices	Flat Edge Drop Grade	Price Now	Price Nov. 25
		\$7.65	\$7.95
		6.65	6.95
		6.65	6.95
	Special Flat Grade (Goes Farther)		
	Round Hill Drop Grade		

### 118 SERIES

MATURES  
115 DAYS

In tests made in this 115-day territory this hybrid has out-yielded open-pollinated corn by 20.8 bu. per A.—enough EXTRA YIELD to pay the seed cost four times over. Besides its heavy yield it is a favorite feeding corn with long ears, medium rough, and the highest feeding value of all our hybrids.

Long roots go deep to protect from drought and wind damage. Disease resistant.

Prices	Flat Edge Drop Grade	Price Now	Price Nov. 25
		\$7.65	\$7.95
		6.65	6.95
		6.65	6.95
	Special Flat Grade (Goes Farther)		
	Round Hill Drop Grade		

### GURNEY'S NORTHERN GROWN HYBRID 85 SERIES

(Matures 85 Days. For North Central Minn., South ½ N. Dak., Western S. Dak., etc.)

This is the famous early hybrid developed for the very northern sections of the country where a very early hybrid is needed to mature safely before frost. Its record has been outstanding making enormous yields far in excess of corn usually planted in this territory—sometimes by 10 or 20 bu. extra corn per A. It picks easily either by machine or hand. Stalks stand well. Resistant to cold. Developed with deep roots to withstand drought and heavy winds.

In the northern territory this famous hybrid from high yielding early inbreds is THE CORN TO PLANT FOR HEAVY YIELDS. Somewhat limited stock. Buy early!

### GURNEY'S NORTHERN GROWN HYBRID 90 SERIES

(Matures 90-95 Days. Adapted Central Minn., S. E. N. Dak., Eastern S. Dak., etc.)

This is one of the heaviest yielding early hybrids grown and is famous for its extra large ears that mature safely in ordinary seasons in this territory. It's the work of years of corn research for a big-eared, heavy-yielding, early corn and is the record maker all through Minnesota and the Dakotas. Does well on practically all soil types. Picks easily machine or hand. Especially good feeding corn. Besides its use by northern farmers, it's valuable and used a lot by southern farmers who want an early corn maturing before drought.

#### PRICES

	Price Now	Price Nov. 25
Flat Edge Drop Grade	\$8.50	\$8.75
Special Flat Grade (Goes Farther)	7.50	7.75
Round Hill Drop Grade	7.50	7.75



NEW GURNEY CORN DRYER. IT HAD TO BE ENLARGED THIS YEAR TO ACCOMMODATE LARGER PRODUCTION.

Best Up-to-Date Plant in the Northwest

Here is the new modern hybrid corn drying plant just finished and in operation at Yankton. We built it last year and had to enlarge it this year to take care of the many new customers for Gurney's Golden Hybrid. Gurney's grow hybrid corn in the North for the North, and have the largest and best cleaning, processing and drying plants in all the Northwest. Most of the equipment is brand new, and all of it is the finest obtainable anywhere. This is one of the reasons for the wide acceptance of the Golden Hybrids.

We hope all of our friends in the Northwest and elsewhere, who realize the true value of Northern Grown seeds and plants, will drop in on us and see the best equipped, the largest and the most friendly plant in the territory. We are always glad to see our friends, and really want you to come. Come see all of we Gurney's at Yankton.

### Hybrid Silo Corn

Here is a Gurney development which will pay dividends in the silo. It's a silage hybrid of tremendous growth, which will produce outstanding tonnages per acre. It is leafy and palatable—just what the stock like to eat.

Flat Edge Drop	\$4.95
Round Hill Drop	3.95

### White Hybrid

90 White—(90 days)—The first successful early white hybrid. Minnesota grown—outyields early yellow hybrids.  
100 White—(100-105 days)—We call this the Silver King hybrid. Stands hot weather. South Dakota grown. Very limited supply. Try it!

Flat Edge Drop	\$8.50
Special Flat Grade	7.50
Round Hill Drop	7.50

### GURNEY'S GOLDEN HYBRID BLENDS

Planting a blend of several ADAPTED hybrids is good insurance of a crop in any year. Some years one variety outdoes others and in these blends you have the insurance you will "hit" no matter what the season.

#### SCIENTIFICALLY BLENDED

These blends are made up of many adapted hybrids scientifically planned to extend the pollen-throwing period over several weeks thereby insuring a good set of corn even if pollinization is caught by dry heat.

100 Flats	\$6.95	112 Flats	\$6.95	118 Flats	\$6.95
Blend Rounds	5.95	Blend Rounds	5.95	Blend Rounds	5.95

Prices Advance 25c a Bushel on November 25

You Must Be Satisfied Or No Trade

This is the finest hybrid seed corn that can be produced. All is carefully graded for easy and accurate planting. All is carefully tested, and is guaranteed to germinate 90% or better. We stand back of our corn 150% and it must be ENTIRELY SATISFACTORY TO YOU when you receive it or you can get your money back.

TO GURNEY SEED & NURSERY CO.,  
YANKTON, SOUTH DAKOTA

Gentlemen:  
PLEASE RESERVE THE FOLLOWING CORN FOR ME  
AT THE LOW EARLY PRICE I GET BY ORDERING NOW.

Reserve ..... bu. of No. .... Gurney's Golden Hybrid ..... (edge or hill)

Also reserve ..... bu. of No. .... Gurney's Golden Hybrid ..... (edge or hill)

I am paying ☐ \$1.00 bu. down.  
☐ I am taking 10c bu. discount for cash  
☐ I am taking 10c bu. discount for buying 5 bu. or more.

I enclose \$..... full payment less discounts for ..... bushels Gurney's Golden Hybrid.

I enclose \$..... down payment and will send balance Jan. 1, 1945.

Name .....

St. or Rt. ....

State .....

Postoffice ..... Shipping Station .....



## Gurney's Golden Hybrids Leading the Pack

South Dakota has long been known as the home of good corn dating back from the open pollinated days. No doubt that is the reason why our Golden Hybrids, all tried and proved varieties have produced such tremendous yields for Gurney customers throughout the surrounding states.

It is important for you to know the extra care and attention that is given our hybrid corn from the time our corn breeders finish the final development, until the corn reaches you, all ready to plant. Not only are fields in which seed stock are grown well isolated from other corn but in addition all fields are planted and cared for only under the direction of experts who know the right answers. You can bet there is no guess work in our corn breeding program.

All fields are detasseled according to our rules and regulations that are far more strict than regular corn to be certified. Many fields are given additional

rechecks after other people might say "let it go, who will know the difference." We want you to continue to have the finest hybrid corn on the market today and that is why we tell our men to check and double check all fields. Some fields are detasseled fifteen times and more if necessary.

All the newest and best up to date grading and drying equipment possible to be had is used in processing our Golden Hybrids. Each lot is carefully checked for germination which in all cases must be 90% or better. Often as high as 96 and 98%.

That is why we say that we have a hybrid for every maturity from the earliest to the latest suited to your farm and location. Buy your corn early this year and save the difference. Don't take chances by waiting until spring.

### About White Hybrids

We are proud to be able to offer you this fall the two best white hybrids that can be had anywhere. Lots of you folks have been writing about white hybrid

corn and here is your chance to buy early.

Our 90 White Hybrid is especially produced for the early corn section. Matures early in 90 days and produces good quality ears bringing premium prices. In the trials the past three years has out-yielded yellow hybrids in the same maturity group. Only a few hundred bushels available this year. Don't wait!

In our later maturity white hybrid we recommend the 100 White Hybrid. We call this one Gurney's Silver King Hybrid maturing in 100-105 days. Our corn breeders have developed this hybrid from the very best of open pollinated strains. All test reports have approved this hybrid as outstanding in yields, drought resistance and high quality. Order a bushel or two now for next spring planting. That's all we ask—you be the judge and jury.

### Iowa State Hybrids

We offer the three most popular numbers that the Iowa State College has produced. Gurney's Hybrids were espe-

cially developed for the Northern Corn Belt and we recommend them. However, we can also supply state numbers, if you want them.

Here is the list for you farmers who have found these numbers to be adapted to your soil and maturity conditions:  
Iowa 939—Iowa 306—Iowa 4316  
South Dakota Grown

Flats	\$7.65
Special Flats	6.65
Rounds	6.65

### Replacement Free

"Dear Friends: Let me thank you for your courtesy in sending the extra rose (Climbing Brownell Golden Glow) in answer to my inquiry regarding the damaged one."—Mrs. Alex V. Carlson, Ceresco, Nebraska.

### "All Nursery Growing"

"Dear Gurney's: All the nursery stock we got from you this spring started and is growing fine. I am well pleased with it."—Joe Vaner Plaats, Rt. 1, Holland, Minnesota.

### Note from Washington

"Dear Sir: Received my Cherry trees in good shape, and they have started to bud and look nice. Many thanks. Also my sister in Illinois is well pleased with her Mountain Ash."—Mrs. C. J. Smith, 1425 E. 35th St., Tacoma, Washington.

### Our Hybrid BLENDS Now Big Sellers

Now Only **\$5.95** Bu. & Up

Our hybrid Blends are "REALLY SELLING" and it's simply because they are giving REAL RESULTS. They are really the corn to plant for EXTRA-YIELDS for they give a big crop—NO MATTER HOW HOT AND DRY IT GETS DURING THE SUMMER.

#### SCIENTIFICALLY BLENDED

These blends are made up especially for their territories of many adapted hybrids scientifically planned to extend the pollen-throwing period over several weeks thereby insuring a good "set" of corn even if pollinization is caught by dry heat.

#### GOOD INSURANCE

Planting a blend of several ADAPTED hybrids is good insurance in any year for a good corn crop. Some years one variety outdoes others and in these blends you have the insurance you will "hit" no matter what the season. RECORD YIELDS are very often IN FIELDS WHERE BLENDS OF HYBRIDS WERE PLANTED.

#### AVAILABLE IN 3 SERIES

We will have these weatherproof blends available in 3 series—No. 100, No. 112 and No. 118. If you live in these territories, here's the corn to plant. All carefully graded and tested.

We've priced it low to encourage its use. You'll be glad you planted it.

### HOW MANY RATS Are You Boarding

at  
**\$2 Per Rat?**



To stop this great loss Gurney's Rat Killer is just as needed on most farms as hail or fire insurance. Made with Red Squill (Fortified)



is ABSOLUTELY SURE and COMPLETELY SAFE—will not kill human beings or domestic animals but sure death to rats.

Box of 72 baits—50c postpaid  
Box of 160-160 baits—\$1 postpaid  
6 large boxes—\$5 postpaid

### STOP DESTRUCTION

by  
**MOLES**  
and  
**GOPHERS**



Gurney's Mole Kill, like Rat killer, is perfectly safe to use,—made with red squill. Bait formula is very attractive to these pests and Mole Kill will rid you of all burrowing rodents like moles and gophers.

Per Box—50c postpaid  
2 Boxes—90c postpaid

# WHY GURNEY HYBRIDS ARE THE LEADERS IN THE NORTH

← **HYBRIDS**—Only the finest high-yielding hybrids are used in Gurney's hybrids.

← **YIELD MORE**—Gurney's hybrids consistently yield 10 to 20 bu. more per acre.

← **GROW 90% or BETTER**—Gurney's hybrids are guaranteed to grow 90% or better.

← **CAREFULLY GRADED**—Every kernel is carefully graded to run through your planter uniformly.

← **DROUGHT RESISTANT**—Every kernel of Gurney's hybrids is bred with strong roots to go deep for moisture. Yield in dry years.

← **COLD RESISTANT**—You can plant Gurney's hybrids early in the spring. They are bred resistant to cold.

← **STAND UP**—Gurney's hybrids do not lodge or break. Easy to pick. No waste.

← **BETTER FEEDING CORN**—Gurney's hybrids are not hard or flinty. They are ideal feeding corns.

← **CAREFULLY DETASSELED**—Gurney's hybrids are detasseled by experts to make sure there is no contamination.

← **SOLD DIRECT TO YOU**—Gurney's sell DIRECT TO YOU cutting out high middleman's profit. You save the difference.

← **UNIFORM EAR HEIGHT**—Gurney's hybrids pick easier and cheaper because the ears are at a uniform height.

← **PROVEN ON FARMS**—Gurney's hybrids have won the northern farmer's approval. That's better than any other test!

← **GROWN IN THE NORTH FOR THE NORTH**—Gurney's hybrids are made up of northern inbreds, grown in the north and are for the NORTH. Get the hardiest and best.

← **GUARANTEED TO PLEASE**—Gurney's hybrids are guaranteed to please you on receipt or your money will be returned.



**YOU GET ALL THE ABOVE POINTS WHEN YOU BUY GURNEY'S HYBRIDS**



# Buy Your Field Seed While You Can

Supplies of Most Items  
Are Very Short

We Cannot Guarantee  
These Prices for Spring

**BE SURE--BUY NOW**

We are especially proud to offer you the field seed items on this page. Notice how complete the list is. Note also that we have alfalfa and clovers and almost every field seed, in spite of the great shortage of almost everything. This is because Gurney's went out and bought or grew seed AHEAD of the pack.

With us the customer comes first, even in spite of price. We feel a deep obligation to our customers and want them to have every field seed they need, and only seed of high quality.

Notice also the prices—the below ceiling prices. We honestly believe that you cannot do better anywhere, and you will certainly not find a list more complete than this one for the Northern territory.

**We Can't Guarantee These  
Prices Very Long**

These prices are set as low as we can possibly make them. We'd like to tell you that they are our prices for the next planting season, but we can't. We just can't guarantee them for any period of time. You all realize the price situation in field seeds, and the tremendous demands from our Allies. These prices are the best you can do anywhere and we suggest you BUY NOW your spring needs. If prices get lower (and they won't) we'll ship at the prevailing price in the spring, and refund the difference to you. We think that's a fair deal, and as usual we guarantee you 100% satisfaction with anything you buy from Gurney's.

## Tips On Planting Brome

Fall is an ideal time to get a start of Brome grass, and once you have it established on your farm, you will never be without it again. It makes huge yields of pasture and hay and is liked by all kinds of livestock.

No. 1. Winter hardy and drought resistant. Stands hot, dry weather and cold freezes better than any other grass.

No. 2. First grass to green up in the spring. Brome grass is green all summer when the grasses are brown and dormant. It will furnish the extra pasture you need.

No. 3. It is more palatable than any other grass. All livestock like it. No danger of bloating or poisoning. The protein content equal to Alfalfa.

No. 4. Outyields Bluegrass two to three times. Brome grass carries 50 to 100% more livestock than bluegrass and hay yields 3 to 7 tons per acre. Also Brome seed is a good cash crop. You get tremendous yields in hay and pasture feed.

No. 5. Prevents erosion. Because of the extra deep, penetrating root system, it goes away down into the soil for moisture. Brome grass is ideal to prevent washing in gullies or hills where erosion is a problem.

You may seed any time up until October 15th, and make good growth yet this fall. If seed is planted after October 15th, wait until just before frost and seed at that time. Figure 15 to 20 lbs. per acre either broadcast or drilled and harrow lightly, 1/4 to 1/2 inch deep, and roll the seedbed firm.

If you want to next spring you can add 2 to 4 lbs. of Alfalfa per acre on your Brome planting made this fall. Order your high purity and high germinating Brome seed right now from Gurney's.

**All Gurney Field Seed Must  
Please You or Money Back**

Keep in mind that every lot of Gurney field seed you buy must absolutely please you in every way, or you can return it to us and get all your money back at once. You have the privilege of examining the seed when it arrives and if it doesn't suit you in every particular, there's no deal.

We can make a guarantee like that simply because GURNEY SEED IS THE FINEST SEED YOU CAN BUY. No matter whether you pay twice as much as our low "Direct To You" prices, you won't get better seed for the quality listed.

Every lot of seed is carefully tested for germination and purity before it is cleaned. Then, after careful cleaning on the latest improved mills, it is tested both for purity and germination again, and, if necessary, recleaned. Expert seedsmen make sure at all times that only the finest, highest quality seed is ever sent out from Gurney's.

You may pay more elsewhere, but you won't get finer seed than at Gurney's. Don't take a chance on doubtful seed. Buy direct from a seed house and be safe.

**We have Open Pollinated  
Corn, Too**

Here are a few of the open pollinated corns we have grown for you in South Dakota:  
August 15 or White Cap Yellow Dent  
Rainbow Flint or Flint Corn (for hogging off)  
Early Minnesota 13 (this is the true early type)  
Medium Minnesota 13 (this is the one that has been grown in South Dakota for a number of years and is somewhat later than the early type, and could be called the Morris strain. Best silage type).  
Silver King (this for a white dent).

We are very pleased to be able to offer these corns to you this fall at \$4.00 a bushel. We cannot guarantee the price long, however, and it will undoubtedly be more later. Edge drop only.

# GURNEY'S LOW FIELD SEED PRICES

Effective September, 1944

**FREE SAMPLES:** Ask for any samples of seed you want. FREE.

**BAGS FREE:** No extra charge for bags.

**PRICES F.O.B. YANKTON:** Lowest net price F.O.B. YANKTON. Will quote delivered prices on request.

**PRICES SUBJECT TO CHANGE:** Due to market conditions these prices may vary. We fill your order at lowest prices, always.

**SUBJECT TO CHANGE WITHOUT NOTICE**

Send Your Orders Direct to

**GURNEY'S, Yankton, S. Dakota --** The Northwest's Foremost Seed and Nursery House

**WE GUARANTEE TO SATISFY YOU OR NO TRADE.** We absolutely guarantee our seed to arrive in a satisfactory condition or no trade. You have 10 days to test it any way you like or send sample for state test if desired. Guarantee to send you seed that will suit or refund your money. That's plain and fair. We want you satisfied. However, we do not guarantee a crop, as that depends upon conditions beyond our control, such as weather, soil, planting conditions, etc.

## Alfalfa (60 lbs. bu.)

These Alfalfa prices are below OPA Ceilings.

	Per Bu.	Per 100 lbs.
Gurney's Special Blend, 97% Pure .....	\$24.45	\$40.75
Dakota 12 (Good) 98% Pure ..	27.55	45.90
Dakota 12 (Best) 99% Pure ..	30.35	50.50
Grimm (Lot Northern) 97% Pure .....	25.25	42.00

## Red and Alsike Clovers (60 lbs. bu.)

These clover prices are below OPA ceilings.

	Per Bu.	Per 100 lbs.
Red Clover (Good) 97-98% Pure .....	\$22.75	\$37.90
Red Clover (Best) 99-99 1/4% Pure .....	25.25	42.00
Mammoth Red Clover (Best) 98% Pure .....	24.90	41.45
Alsike (Best) 98% Pure .....	23.90	39.75

## Sweet Clover (60 lbs. bu.)

These Sweet Clover prices are below OPA Ceilings.

	Per Bu.	Per 100 lbs.
White & Yellow Sweet Clover, 98% Pure .....	\$ 8.95	\$14.90
Tall Sweet Clover (Good) 98% Pure .....	10.15	16.90
Tall Sweet Clover (Best) 99 1/4% Pure .....	10.75	17.90
Dwarf Sweet Clover 99 1/4% Pure .....	10.75	17.90
Yellow Blossom (Good) 98 1/2% Pure .....	10.15	16.90
Yellow Blossom (Best) 99 1/4% Pure .....	10.75	17.90

## Timothy and Mixtures (45 lbs. bu.)

	Per Bu.	Per 100 lbs.
Timothy (Choice) 98% Pure ..	\$ 3.00	\$ 6.70
Timothy (Good) 99% Pure ....	3.15	7.00
Timothy (Best) 99 1/4% Pure ..	3.75	8.35
Timothy-Alsike (20-25% Alsike) ..	5.55	12.35
Timothy-Red Clover (20 to 25% Clover) .....	5.30	12.00

## Special Fall Pasture Mixtures (45 lbs. bu.)

	Per Bu.	Per 100 lbs.
Brome Grass (Dry Land) Mix. Ideal for August, Sept., October seeding. Sow 1 bu. to 3 A or if you want to put on clover in spring, 1 bu. to 5 A. Cheaper than Brome, yet more than 50% Brome. (45 lbs. bu.) .....	\$ 6.95	\$15.45

## Brome & Other Dry Land Grasses

	Per 100 lbs.	Per 10 lbs. prepaid
Brome (Best Northern) .....	\$17.95	\$ 2.55
Crested Wheat (Best No. 1 Northern) .....	17.95	2.55
Slender Wheat (Best Northern) .....	15.95	2.40

## Grasses

	Per 100 lbs.	Per 10 lbs. prepaid
Kentucky Blue Grass (Heavy) .....	\$30.50	\$ 3.75
Kentucky Blue Grass (Extra Heavy) .....	32.25	3.85
Reed Canary Grass .....	35.00	4.50
Red Top (Extra Heavy) .....	21.50	2.85
Rye Grass (Annual) .....	13.75	2.10

## Lawn Seed

(All Postpaid)	1 lb.	3 lbs.	5 lbs.	10 lbs.
Capital Lawn Mix .....	\$ .45	\$1.25	\$1.95	\$3.85
Sunshine Lawn Mix .....	.55	1.45	2.40	4.75
Ky. Blue Grass (Select) ..	.45	1.25	1.95	3.95
Shady Spot Mixture .....	.55	1.45	2.40	4.75
White Dutch Clover .....	.95	2.70	4.35	8.25
Bent Grass .....	.95	2.70	4.35	8.25

**USE  
THIS  
PRICE  
LIST  
ON  
ALL  
FIELD  
SEED  
ORDERS**

## GURNEY'S HYBRIDS FOR THE NORTH

All Gurney Golden Hybrids are  
Produced in the North for the  
North.

	PRICE NOW			PRICE NOV. 25		
	Best Flat Edge Drop	Best Round Hill	Special Flats (Go Farther)	Best Flat Edge Drop	Best Round Hill	Special Flats (Go Farther)
No. 85 (85 days) .....	\$8.50	\$7.50	\$7.50	\$8.75	\$7.75	\$7.75
No. 90 (90-95 days) .....	8.50	7.50	7.50	8.75	7.75	7.75
No. 100 (100-105 days) .....	7.65	6.65	6.65	7.95	6.95	6.95
No. 105 (105 to 108 days) .....	7.65	6.65	6.65	7.95	6.95	6.95
No. 112 (110 days) .....	7.65	6.65	6.65	7.95	6.95	6.95
No. 113 (115 days) .....	7.65	6.65	6.65	7.95	6.95	6.95

**Save!**

**Buy**

**Your**

**Seeds**

**DIRECT**



## Gurney's . . . Garden Tips

It is safe to plant small windbreak trees, shrubs, and other nursery items listed in our catalog in the fall but it is advisable to bank these up with dirt from 2 inches to several inches depending upon the height of the plants. Always severely prune your plants at time of planting.

Fall is an exceptionally fine time to plant that hedge. Hedge plants should be cut down to 3 or 4 inches of the ground. The tops should also be covered if planted in the fall. They will get off to an early start in the spring when handled in this way.

A mulching of straw, hay or similar material prevents winter killing of strawberries, preserves moisture, keeps berries clean and will also make them produce more fruit. Covering should be done about the time the ground starts to freeze.

A few shovels of dirt thrown around the base of fruit trees, other trees, grape vines, etc., will prevent field mice from ruining them in the winter.

Plant perennials in the garden on a ridge just a little higher than the surrounding as melting snow and water standing on them is not good for them. Mulching of even the hardier perennials will pay in the amount of blooms you receive.

Roses should be carefully mulched just before the ground freezes. Pile up dirt around the base of the plant 10 to 12 inches deep. Then cover with leaves or straw. Leave this mulch on in spring until you are sure warm weather has come, then remove and cut back wood to about 6 inches from ground. Climbing roses should be laid down on the ground and covered with earth or if left standing, wrapped in straw and burlap. Hybrid tea roses will grow much farther north than folks think, if they are covered as mentioned.

Trim evergreens most any time, but September is thought to be the best, except Spruce and Pines which must be trimmed in early spring when new growth is coming on. However, most Pines look better if not trimmed. Mostly the Junipers are the only ones trimmed and can be made to grow in any shape you desire and can be trimmed at any time.

Peonies grow best in a deep, rich moderately moist loam. The soil in the bed or the border should be dug deeply and worked into it. Peonies are heavy feeders and respond well to fertilizers that supply organic matter as well as the required chemical elements. Plants should be set in early fall as they begin new growth at that time. When the plants are set, the roots should be placed with not more than 2 to 3 inches over the crown or eye. Space your plants from 2½ to 3 feet apart. Keep them well cultivated and free from weeds and they will repay you for the small amount of effort on your part. After the fall freezes, they may be covered with straw or other coarse materials to prevent winter heaving. When the soil thaws out in the spring, this winter covering should be removed from over the crown.

Grapes may be pruned in late fall and on through until late winter.

Even though you have one of the best Blue Grass lawns, it is advisable to add seed each year, either in the fall or early spring. September is an excellent month in which to plant new lawns and to patch up bad spots in your old one.

Don't rake and burn your leaves. They are one of the most valuable fertilizers you can obtain. Just rake them in a pile, let them rot and use for fertilizer.

Grow apple trees in bush form. They will live longer, be easier to spray and harvest fruit if grown in this way. All fruit trees should be headed low. If you are living in a locality where conditions are severe the thinning of the branches in fruit trees is not advisable. Just remove those that are damaged or diseased. Small branches may be removed at any time. The large branches should be removed in June. A severe pruning of an apple tree at any time will check its bearing for at least two years.

### Her Brother Is an Old Gurney Customer



"Dear Gurney's: I'm enclosing a snapshot of our daughter Shirley June with her white kitty sitting by the lily pool. We like flowers, as you can tell by this picture. I'm sending an order for nursery stock and seeds. My brother has been ordering from Gurney's for years and thinks the Northern Grown Stock is best. So I'm trying it also."—Mrs. W. G. Bluhm, Ulysses, Nebraska.

Welcome to Gurney's! Most of our new customers come to us through old customers.

### Good Drainage Main Problem With Lilies

There are hardy Lilies appropriate for every part of the garden and the outstanding grace and beauty and distinction they add to the garden picture makes that planting well worth while. They can be planted either in the fall or the spring with the exception of the Madonna which should be fall planted. The main requirement for successfully growing Lilies is that they have good drainage.

The depth of the planting will vary somewhat with the species of Lilies planted. A good rule to follow is "Plant the bulbs to a depth of three times their own height." That is, if the bulb is 2 inches in height, the base of it should be 6 inches deep when planted. The depth of planting will also vary somewhat with the type of soil. If the soil is light, then plant slightly deeper than normal or if it is extra heavy, plant somewhat shallower. If you wish to take the time, the addition of two inches of sand beneath the base of the bulb is beneficial in heavy soils.

Fresh manure should never be used. Partially decayed leaves are excellent if the soil is rich. Well rotted manure is quite essential if the soil lacks humus. Some lilies do well in borders with shrubs but all lilies must have sunlight. Bear this in mind in making your plantings.

### Only One Way To Plant Daffodils

Folks, Daffodils just won't go high-hat. If there's anything that looks unhappier and more woebegone than a lot of Daffodils all carefully planted in nice straight, even spaced rows, I hope I never see it. They just don't belong in such a layout.

Daffodils are beautiful and well loved by everyone, both rich and poor, both because of their beauty and I think even more because they show off to best advantage when they give the impression of not ever having been planted at all. If you want Daffodils to look happy, and to feel happy yourself when you look at them next spring, just take the bulbs by the handful and gently toss them along the edge of the lawn, or at the outer fringe of the woodland, or between the flowering shrubs and plant them wherever they fall. It's a good idea not to plant them in the lawn itself as their foliage doesn't ripen up as quickly as that of the Crocus and Snowdrop does and growth of the next year's bulbs would be checked by having the leaves cut off when the lawn is mowed.

Don't take the bulbs up and divide them each fall. Just let them alone and each year the planting will spread and become more beautiful. After several years of growing, when the bulbs become so thick that flowering is curtailed, dig the whole mass up some nice September day and replant again by the scattering process.

### Don't Plant Too Deep

Some people seem to have the mistaken notion that young shrubs, and more often young trees should be planted a foot or two deeper than they grew before. The idea seems to be to anchor them against the wind and hold them more firmly in the soil.

Stock planted in such a manner often leaves out, but don't put on any new growth. The leaves become poorer and more yellowed as time goes on and after a year or two of futile attempts to live the plant gives up the ghost.

There are at least two causes for the plants dying. One is that plants breathe through their roots, although not in the manner that we breathe, and when all the roots have been set too deeply in the ground, the plant actually suffocates. At the same time the plant is also straining to death. It seems that the soil bacteria which create much of the food for the plant are located in the top few inches of soil in greatest abundance. When all of the plant roots are set away down beyond this point they just can't take in enough food to keep body and soul together.

It is always best to plant your newly arrived nursery stock about the same depth at which it was growing before. You can almost always tell where this point is by the difference in color between the very short amount of the stem that was underground before, and that which was above ground. If a tree need to be held upright against the wind, guy it by loosely circling the trunk with a piece of rubber hose to which should be attached three guy wires run to pegs in the ground a few feet from the tree.

### Controlling Ground Cherry Worms

1. Make thorough fall cleanups of all garden refuse.
2. Spray plants with Arsenate of Lead (1 pound to 50 gallons of water) as soon as bloom starts. Repeat spraying every few days.

These suggestions will help reduce infestation, but a complete control is not known.

### Survive the Armistice Day Freeze

"Dear Sir: The only trees which survived the Armistice Day freeze were those which came from your nursery."—Mrs. W. D. Greene, Ft. Crook, Nebr.

### Plums Bore the First Year

"Dear Gurneys: We have always liked Gurney's nursery stock and have received highly satisfactory results. For instance, our first Waneta Plum bore a large quantity of immense, very delicious plums the first year after planting. So did the Compass Cherries."—Frank L. Bertino, Brackton, Mont.

### Bug Dust Keeps Cabbage Clean

"Dear Sir: Just a word about Bug Dust. Have used it very successfully the past two years to get even with the cabbage worms and a kind of plant lice. Last summer with all the rain I only doped my cabbage three times and still didn't have any worms. I have recommended Bug Dust to several of my friends."—Mrs. George J. Carda, Enid, Mont.

### "Loveliest Gladiolus"

"Dear Sir: I just want to add that the Gladiolus bulbs I ordered from you last spring certainly did produce some of the loveliest blooms I have ever had."—Mrs. John Lange, Box 496, Mt. Vernon, South Dakota.

### He Can't Tell His Girl Friends Apart



"My son Henry Jr., in the center is just 3 days older than Nancy and Elaine Stageburg, our neighbors' twins," says Mrs. Henry Smithun, Box 174, Dawson, Minnesota. "You can see they are all healthy kids, thanks to my garden. My Gurney garden was small but there was a lot in it. Canned so much and gave away plenty. Some of your potatoes went home with a friend in Amarillo, Tex. I've never in my life picked so many beans as from your seed this year."

### Likes the Way Our Trees Grow

"Dear Mr. Gurney: I cannot tell you in so many words how well I am satisfied with your trees. Every one is growing and has the prospects of making a fine bearing tree.

"My only regret is that I didn't receive your catalog before I had made out an order to another company, whose trees didn't all grow, and certainly didn't show the vigor that yours have.

"I hope to receive your next catalog and if the other company does not replace the stock which failed, you can expect to receive an order for the replacements."—Emil Hampel, Box 40, Worth, Illinois.

### Waneta Plum Bears 10 Years in a Row

"Dear Mr. Gurney: Ten years ago I got a Waneta Plum tree from you, and we have not missed a year of those large, delicious plums. Even this far north, the winters did not kill it. Some day I am hoping to have a whole orchard of them."—Mrs. S. Lunkkonen, Box 17, Toivola, Michigan.

### Master Liquid Hog Medicine Is Still Available

Despite general shortages of some items, we can still supply Master Liquid Hog Medicine. You will find prices and descriptions on page 12.

With hogs at prices they are, they are too valuable to take any risks on, and Master Liquid Hog Medicine is needed to help protect them against diseases like Necro, and diarrheas caused by Necro that can be so costly when they start working on your herd.

To use Master Liquid Hog Medicine costs LESS THAN 16c PER PIG! Isn't your herd worth this cheap protection? And remember an ounce of protection is worth a pound of cure. Keep feeding Master Liquid Hog Medicine to your hogs as a regular precaution, it will pay.

### Get Up—Gol' Dern You!



Or don't you understand? Fred Vogel of Arnold, Nebraska, says he's breaking this colt. Let's say he's already broken. Looks gentle and well behaved to me. I'd call this a sitting down exercise. How's about it Fred? Are you trying to kid the Gurney customers? Why don't you try selling him to a circus?



## THE CUSTOMER'S CORNER

WHERE YOU MAY SPEAK YOUR MIND  
(Some of the LETTERS From Our DAILY MAIL)

### LIKES BIG DAKOTA PEAS BEST

"Dear Mr. Gurney: I think your Big Dakota Peas and Golden Bantam Sweet Corn the best obtainable for flavor and quality. I have never gone wrong planting your seeds so will try them again and again."—Mrs. Wiley Birrimer, Alva, Wyoming.

### WONDERFUL SEED POTATOES

"Dear Gurneys: Sent for your seed potatoes last year and they were wonderful."—Mrs. Hulda Rumberg, Rt. 2, Box 206, Ogema, Wisconsin.

### LIKES THE WAY WE PACK NURSERY

"Dear Sirs: My plants and Dwarf Cherries came today and to say they were nice in putting it mildly. The way they were packed shows me you are real nursery people. The moss was real moist and every plant was in good condition."—Mrs. E. B. Blanck, Stillwell, Oklahoma.

### VERY MUCH PLEASED WITH ONION PLANTS

"Gentlemen: The onion plants I ordered from you arrived in splendid condition. They are the nicest ones I ever bought. I am very much pleased with every plant I bought from you."—Henry Jensen, 3306 Avenue A, Council Bluffs, Iowa.

### TWELVE BUSHELS FROM THREE OUNCES

"Dear Gurneys: I got three ozs. of onion seed from you last spring. I believe every seed grew. I sold nine bushels, kept three bushels to eat and have twenty quarts of onion sets. I can recommend all of your garden seeds to be all you say about them."—Curt Swift, 129 North Grove St., Blue Earth, Minnesota.



### "I'M GROWING A GARDEN, TOO"

"Dear Mr. Gurney: I am sending a picture of my mother's four o'clocks grown from your seed. I am standing behind them. This year I am making a garden, too. Dad got your seeds last year and had such a nice garden that I am using them, too."—James R. Stuart, Gillette, Wyoming.

### TELLS HOW TO GROW WATERMELONS

"Dear Sirs: I am going to tell you how I raise watermelons. I make a deep furrow and place in it several inches of rotted manure and then cover with soil. On top of this, I make a shallow trench and sprinkle with commercial fertilizer. Then I drop the seeds in this furrow several inches apart. After they are up and have several leaves, I thin out to several feet apart. Then I mulch heavily with straw."—J. Andrew Chenault, Portland, Tennessee.

### ONE PACKET ENOUGH FOR TEN

"Dear Gurneys: I want to thank you for the packet of Earlibell Tomato seed which you sent me free. I never had better results. For my family of ten we had all the ripe tomatoes we could eat and I canned over 100 quarts besides giving a neighborly handout now and then."—Mrs. A. B. O'Connor, St. Thomas, North Dakota.

### LIKE RIDDLES AND FARM TIPS

"Dear Mr. Gurney: I am enjoying your farm magazine this evening. I like the riddles, smiles and farm tips. Your magazine answers a lot of questions I want to know."—James Lueck, Box 101, Welcome, Minnesota.

### SEND ORDERS TO GURNEYS

"Dear Sir: I have planted my glads and surely do thank you for them. Have always wanted some. You will receive subsequent orders from us, you may be sure."—Mrs. R. A. Wilkinson, Rt. 2, Weiser, Idaho.

### BEST FOR THIRTY YEARS

"Dear Gurneys: After using Gurney's seeds for nearly thirty years we are convinced that they are the best on the market. We are glad to recommend them to any folks who want to be sure to get real satisfaction as we have."—Frank and Ed Fetterly, Route 1, Peshtigo, Wisc.

### GURNEY'S SEEDS IN TEXAS

"Dear Gurneys: Have received all the seeds I ordered and I was surely pleased with them. My dad sent for some trees and they arrived in good condition. We liked your magazine, too, and hope you keep on sending it. Gurney's are swell."—Hazel Snipes, Route 1, West, Texas.

### ONE PACKET—TEN BUSHELS

"Dear Mr. Gurney: From one packet of your Bison tomato seed last year we raised 100 plants—canned all we needed and sold 10 bushels besides."—Layne Ray, 1115 Woodberry Street, Miles City, Mont.

### "MORE THAN WE CAN USE"

"Gentlemen: We ordered 25 plants of asparagus from your nursery last spring and have been delighted with excellent results away down here in the far south. We had all we needed last summer and now it is more than we can use."—Ben H. Ashe, Route 1, Box 62, Mission, Texas.

### Likes Master Liquid Hog Medicine



"Dear Gentlemen: I must send you my picture which I took last spring. I am feeding my pigs. There is 65 in this bunch and they are all healthy and husky. I used Master Liquid Hog Medicine, and I won't be without it. Am going to order it again from you. Yours Truly."—Mrs. Frank Krava, R. 1, New Prague, Minnesota.

## NURSERY STOCK THAT IS PERFECT FOR FALL PLANTING

Every year we do more experimenting in fall planting, and every year we like it better for the right things. Some things won't transplant well in the fall, but the ones we are listing will really give you quick results if you will set them out this fall. I know too, you will save money as I am convinced that nursery stock is going to be higher next spring than it is this fall. Fall planting is just as easy as eating pie. All you do is to dig a good big hole, and set the plants about where they stood in the nursery row. You can tell

this by the dirt line on the plants. Firm the soil well around the plants, soak them good and then mound a little soil up around the base of the plants. Most stock is better off pruned in the early spring before the growth starts. If you have some dry weather during the winter that is open, it wouldn't hurt to soak the plants again. Here is what I like to plant in the fall and I know you will like it if you try it.

George Gurney.



### BERRY PLANTS

Here are the best varieties for fall setting:

RASPBERRIES—Latham	6 for	98c
	12 for	\$1.69
	25 for	\$2.98
RASPBERRIES—Rudy	3 for	69c
	6 for	\$1.18
	12 for	\$1.99

### SMALL FRUITS

By setting your Asparagus, Rhubarb and Horseradish out now you will gain at least six months growth. Plant lots this fall.

RHUBARB—Standard—	3 for 49c	5 for 59c	12 for \$1.29
Ex. Heavy—	3 for 64c	5 for 95c	12 for \$1.95
HORSERADISH CROWNS—	5 for 89c	10 for \$1.89	
ASPARAGUS—	1 yr. 25 for 98c; 50 for \$1.89; 100 for \$3.25		

### HARDY CHERRIES FOR DAKOTA

HANSEN'S BUSH CHERRY—			
1 yr. Heavy	29c each—3 for 89c		
1 yr. Ex. Heavy	39c each—3 for 98c		
CHOKO CHERRY—			
Each	5	10	100
12/18"	49c	80c	\$6.00
2-4"	29c	1.29	\$2.19

### PERENNIALS

Everybody likes to put out perennials and have them bloom the first year. That is why we believe in fall planting the hardy perennials because you do get results right away the first season. They become established in the ground, the roots take hold very early in the spring and you have an amazing showing the first year. Plant Perennials and Lilies this fall and you will find you will be rewarded with lots of flowers next spring.

### YUCCA, PLATYCODON, GAILLARDIA

SHASTA DAISY	2 for 55c, 3 for 79c, 5 for 98c
LILY OF THE VALLEY	5 for 30c, 10 for 50c
BLEEDING HEART	59c each, 2 for \$1.00
DELPHINIUM—Belladonna, Bellamosum, Gold Medal Mix. Hyb.	One of each or 3 of 1 kind 79c
GYPHOPHILA, Dwarf pink	49c each, 2 for 89c
GYPHOPHILA, White Baby Breath	49c each, 2 for 89c
DOUBLE BABY'S BREATH	59c each, 2 for 98c
FLAVA DAY LILY	24c each, 3 for 69c, 10 for \$1.89
MIXED DAY LILY	24c each, 3 for 69c, 10 for \$1.89

### HARDY SHRUBS FOR FALL SETTING

Here's the finest of all hardy shrubs and they all do extra well set in the fall. By getting an assortment of these hardy shrubs, you can have something blooming practically every month of the summer.

AROMATIC SUMAC	Each	Per 3	Per 5
12/18"	\$ .30	\$ .79	\$1.25
18/24"	.35	.95	1.45
TAMARIX	Each	Per 5	Per 10
18/24"	.25	1.00	2.00
2-3'	.30	1.35	2.50
BRIDAL WREATH (Spirea V.H.)	Each	Per 3	Per 10
18/24"	.29	.75	1.98
2-3'	.35	.98	2.98
3-4'	.45	1.19	3.79
SPIREA FROBELI	Each	Per 3	Per 5
12/18"	.25	.65	1.00
18/24"	.30	.80	1.25
2-3'	.40	1.15	1.75

SPIREA BILLARDI	Each	Per 3	Per 5
12/24"	.25	.65	1.00
2-3'	.35	.98	1.50
3-4'	.40	1.15	1.75

SWEET MOCK ORANGE	18/24"	.29	.75	1.10
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HONEYSUCKLE TARTARIAN (Pink or Red Flowers)	Each	Per 5	Per 50	Per 100
12/24"	.25	\$1.10	\$9.50	\$15.00
2-3'	.35	1.60	13.50	22.50

SNOWBALL	Each	Per 3
12/18"	.49	\$1.39
18/24"	.59	1.59

BUSH BITTERSWEET or BURNING BUSH	Each	Per 5
12/24"	.29	1.30

### HARDY HEDGES

Best varieties for the North			
HONEYSUCKLE HEDGE	Per 50	Per 100	
18/24"	\$2.99	\$5.89	
BUCKTHORN SDLG.	6/12"	1.99	3.79
	12/18"	2.49	4.79
	18/24"	2.99	5.89
CARAGANA	1-1 1/2'	1.39	2.49
	18/24"	1.69	2.95

### HARDY VINES

BITTERSWEET VINE	Per 2	Per 5
	.75	\$1.69
TRUMPET VINE	Each	
	.39	1.79
AMERICAN IVY	.39	1.79
ENGELMAN'S IVY	.39	1.79

### WINDBREAK SEEDLINGS FOR QUICK RESULTS

AMERICAN ELM—Sdlg.	50	100	200	500
12/18"	\$ .89	\$1.39	\$2.50	\$5.35
12/24"	1.39	2.19	3.90	8.25
2-3'	2.45	3.89	6.95	14.80
3-4'	3.65	5.19	9.35	19.50
HACKBERRY—Sdlg.	6/12"	1.40	2.20	5.20
	12/18"	1.95	3.30	7.60
	18/24"	2.35	4.00	9.00
	2-3'	1.69	2.75	5.00

ASH—Sdlg.	12/18"	.98	1.59	2.89	6.75
	18/24"	1.19	1.98	3.49	8.40

These do grand set in the fall, and you will really get some growth next year if you plant your windbreak this fall.

### Evergreens for Fall Shipment



Although we are not shipping a complete line of nursery stock this fall, we will take care of as many orders for Evergreens as is possible since fall is an ideal time to plant them. Evergreens are most dormant then and transplant best in the fall. All trees below are balled and burlapped (with big ball of earth on roots) and are quoted F.O.B. Yankton. Please send orders early. Prices will be higher in the spring.

COLORADO GREEN SPRUCE		
	Each	Per 2
12/18"	\$1.75	\$3.00
18/24"	2.50	4.50
2-3'	4.00	7.50
COLORADO BLUE SPRUCE		
12/18"	2.75	5.00
18/24"	3.40	6.00
24/30"	4.00	7.50
SILVER JUNIPER		
18/24"	2.25	4.00
24/30"	3.00	5.50
30/36"	4.00	7.50
3-4'	5.00	9.50
PFITZERS JUNIPER		
12/18"	2.00	3.50
18/24"	2.75	5.00
24/30"	3.75	7.00
30/36"	4.50	8.50
VIRGINIANA JUNIPER		
12/18"	1.60	2.70
18/24"	2.00	3.50
2-3'	2.75	5.00
3-4'	4.00	7.50





## GEORGE GURNEY'S PLANTING COLUMN . . .

We have had very successful business this past year, sending out huge quantities of seed and nursery stock to our customers throughout the Northwest and the country.

Judging from the nice letters we have received, telling of fine gardens and farm crops, it looks like our customers have had a good year, too. We like to think that some of the credit for this success is due to the quality seeds and plants shipped by Gurney's.

A few customers were disappointed in not getting what they ordered. We're sorry for this, but everything was scarce last spring, and some things we just couldn't get help to grow, or couldn't buy elsewhere. It was a case of first come, first served, and we know it will be the same again this season. So ORDER EARLY, and be sure of getting what you want and need.

All the nursery stock listed here can be safely planted in the Fall, and it will get an extra six months of growth over Spring planted stock.

Now is a good time to give some attention to the beautifying of your home grounds. Remember, a house is not a home until it is planted. We have thousands of beautiful evergreens, trees, shrubs and flowers that are just right for landscaping now.

If you need help on any of your planting operations, write us. And send a picture, too. We always like to hear from you and many times we can be of help. Call on us.

This is going to be a short year for Hybrid. The big war demands have been tough to fill. But we want all our customers to have their needs. Only way we can be sure of it, is to get orders in early. It's the best thing to do this year, and besides you save money ordering early.

Take a look at the Field Seed listings in this catalog. I believe you will find them as complete as any anywhere, and prices are right as they always are at Gurney's. Some of these items are very scarce, and can't be had at most seed outlets. But we have them, because we anticipated your needs and bought or grew them in advance.

I want you to know that we have here at Gurney's one of the largest Hatcheries in the Northwest. We are now getting it in ship-shape condition for another season, checking up on flocks, and making ready to serve you.

We're all working hard on the big Spring catalog, and know it will be the biggest and best yet. Can't tell you more but you'll see it along about the 1st of the new year.

*George W. Gurney*

## Get Your Pictures Done at WNAX Photo Studio

Best place we know of to get your snapshots done up right is here at Gurney's at the WNAX Photo Studio. The best equipment and the best operators anywhere are working for you full time, and you just can't get photo-finishing done better anywhere. What's more the charges are more than reasonable. Any 6 or 8 exposure roll will be developed and printed and returned to you post-paid for only 25c. You can't beat that price, and the service is just as good.

## HOGS ARE VALUABLE

Fight Necro and Diarrheas  
Caused by Necro With  
**MASTER LIQUID  
HOG MEDICINE**



1 Gal.  
Only  
**\$3.75**  
Not  
Prepaid

3 Gal.  
Only  
**\$10.00**  
Prepaid

With hogs as valuable as they are, it is more important than ever to protect them against disease. Necro (Necrotic Enteritis) is one of the greatest destroyers of hog profits. It is prevalent almost everywhere and at all seasons and stunts growth, causes unthrifty hogs and often kills.

You can fight Necro with Master Liquid Hog Medicine that has been farm proven in 15 years of use by over 200,000 hog raisers. Developed by master veterinarians—manufactured under supervision of pharmaceutical chemists in a modern scientific laboratory.

**DON'T WAIT UNTIL YOUR  
HERD GETS SICK.** Keep Master Liquid Hog Medicine on hand ALWAYS. Order your supply today.

### PRICES

Amount	7 Weeks Treatment for	Price
1 Gallon	20 Hogs	\$3.75 Not Prepaid
2 Gallons	40 Hogs	7.00 Not Prepaid
3 Gallons	60 Hogs	10.00 Express Prepaid
5 Gallons	100 Hogs	16.00 Express Prepaid
10 Gallons	200 Hogs	30.00 Express Prepaid

Send Your Orders Direct to  
**GURNEY'S**  
Yankton, South Dakota

## Planting Magazine is Free to Gurney Customers

One thing you don't have to pay for is our Planting Magazine. It's free, and it's written for you. We want all of our customers to get acquainted with us and we want to get acquainted with you too, and this is our way of doing it.

Write us every time you can, and send a snapshot with your letter if you can. We pay a dollar for snaps if we can use them, but write anyway even if you don't have a picture.

As long as you remain a Gurney customer, the Planting Magazine will keep on coming, and we want you to help edit it by writing us letters and sending in pictures.

"Dear Sirs: I am well pleased with the fruit trees I got from you. The way they look every one will grow nicely. Later in the season when I want some more trees, I will think of you."—Fred Muth, Platte Center, Nebraska.

## Isn't This Sortuva One Sided Race?



"Dear Sirs: I do wish you could have seen how many Gurney watermelons we ate on my birthday party. They were very good, bright scarlet in color and very sweet. The picture shows my brother-in-law with his youngster. That little girl ate more than what you can see in the picture. We had lots of friends at the party. They asked me where I got my seeds, and I told them Gurney's at Yankton, S. D. So I'm sure they will order from you."—Mrs. Pete Glovatsky, Grassy Butte, North Dakota.

## Real Gurney Booster



"Dear Friend: These trees are 7 years old. They were planted at Hager City, Wisconsin, by Gottfried Hullander, who is a real Gurney customer. Through him I started ordering your seeds. We enjoy the Question Box in the magazine most of all. I also want to thank you for the quick service I received on the Grimm Alfalfa. I telephoned my order on Friday and received seed on Saturday."—Mrs. A. Hullander, Hastings, Minnesota.

## Flowers In A Hurry

Folks are always writing in to us wanting to know how they can plant something that will give them blooms in a hurry. I can tell you the answer to that and that is hardy Iris. If you will get them planted this fall and not wait until next spring, they will come out and bloom gorgeously for you next year. Fall is the ideal, natural and correct time to plant Iris, so turn to the Iris section, pick out the varieties you want, especially some of the red and pink varieties, and get them planted now. You can look forward to some beautiful blooms next year.

P. S. By the way, plant Iris very shallow—most folks plant them too deep—they may be almost planted on top of the ground.

## Plan Now For Your '45 Tomato Crop

Tomato leaf spot has been very bad the last two years. It is recognized by the small circular spots with light centers and dark edges. It is found first on the lower leaves, gradually working upward causing the leaves to curl, dry up and fall off.

We recommend the following control measures:

1. Sanitation—All tomato vines, ground cherry, nightshade, other weeds should be carefully gathered and burned in the fall.
2. Plant on new ground if possible.
3. Avoid damp locations and crowded plantings.
4. Don't work or pick when vines are damp.
5. Spray both upper and lower surfaces of the leaves, stems and branches with 4-4-50 Bordeaux Mixture, at 10 to 14 day intervals.

## Clipper Cleaners

We will have a few Clipper Mills (2B size) to offer this fall. The 2B size comes complete with the 12 Gurney Screens at \$52.00, F.O.B. Yankton.

From  
**Gurney Seed & Nursery Co.**  
Headquarters for Northern Grown  
Seeds & Plants  
Yankton, South Dakota

For

Shaw, Ralph R.  
U.S. Dept of Agric.  
Wash. D.C.

POSTMASTER: If undeliverable for any reason, notify the sender stating reason on form 3547, postage for which is guaranteed.

## SMILE A WHILE . . .

A fiery-tempered southern gentleman wrote the following letter:  
"Sir—My stenographer, being a lady, can not type what I think of you. I, being a gentleman, cannot think it. You, being neither, will understand what I mean."

..Lady: "Can you give me a room and bath?"

Clerk: "I can give you a room, madam, but you will have to take your own bath."

A party of tourists in Arizona came upon an Indian brave riding a pony. A heavily burdened squaw walked beside him. "Why doesn't the squaw ride?" asked the tourist.

"She got no pony."

Sarge—"Haven't I met you someplace before?"

Marge—"No doubt. I have often been there."

"I packed my parachute myself," said the very nervous beginner, "but I'm sure it won't open."

"In my opinion," replied the instructor, "you are jumping to a hasty conclusion."

First Inmate—"What are you doing now?"

Second Inmate—"Buying old wells, sawing them up, and selling them for post holes."

Missionary—"Why do you look at me so intently?"

Cannibal—"I am the food inspector."

Dill—"He has a head like a doorknob."

Gill—"How come?"

Dill—"Any girl can turn it."

Two ants were running along a crack in a box.

"Why are we going so fast?" asked one. "Don't you see?" said the other. "It says, 'Tear along dotted line.'"

Teacher—"Can you tell me one of the uses for cowhide?"

Pupil—"Sure, it keeps the cow together."

"College bread" is a four-year loaf made from the flavor of youth, and the old man's dough.

The president of a bank bought a number of signs reading, "Do It Now." The signs were hung in the bank to inspire the employees with promptness and energy in their work. After two weeks the signs were quickly taken down. When asked the reason the banker replied, "The cashier skipped with thirty thousand dollars, the head bookkeeper eloped with my private secretary, three clerks asked for an increase in salary, and the office boy lit out to become a bank robber."

An insurance policy taken out in the name of Thomas Jefferson Jones, Pondunk, Alabama. Premium payments were received promptly for five years and then stopped. The company sent several notices and finally received this reply. -  
"Dear Sirs: Please excuse us as we can't pay no more insurance on Thomas as he died last July. Yours Truly, Mrs. T. J. Jones."

"Gentlemen: Last year I tried your seed in Vermont where I was working and it was most satisfactory. I started the corn in small boxes in a greenhouse and set it out one rainy day. All my friends and perhaps you, too, will snicker—they laughed out loud. The corn flourished and was delicious, about two weeks earlier than other corn in the neighborhood. I didn't have time to laugh back—too busy eating."—Miss Elizabeth Benney, 252 Highland Avenue, Fall River, Mass.

Sec. 562 P. L. & R.

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